FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* <u>Kubo Jon</u>                        |   |  |   |                          | Issuer Name and Ticker or Trading Symbol TILLY'S, INC. [TLYS]  3. Date of Earliest Transaction (Month/Day/Year) 09/26/2017 |  |   |        |  |         |   |   | eck all appli<br>Direct<br>Office      | ationship of Reporting Pers<br>( all applicable)<br>Director<br>Officer (give title<br>below)<br>Chief Digital ( |  | 10% Ov<br>Other (s | /ner  |                                       |
|--|---|--|---|--------------------------|--|--|---|--------|--|---------|---|---|--|--|--|--------------------|---|---------------------------------------|
|  | Last) (First) (Middle) C/O TILLY'S, INC. 0 WHATNEY                    |  |   |                          |  |  |   |        |  |         |   |   | below                                  |  |  | below)<br>Officer  |   |                                       |
| (Street) IRVINE (City)   | itreet) RVINE CA 92618  |  |   |                          | 4.1  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |        |  |         |   |   |  | e)<br><mark>X</mark> Form  | or Joint/Group Filing (Check A<br>m filed by One Reporting Pers<br>m filed by More than One Rep<br>son |                    | orting Perso  | on                                    |
| (City)   | (3  |  | (Zip)   | on Dori                  | ivotiv   | . 50   | ri4   | ioo Ao | auirad   | Di-     | anacad a                                | f or Bo   | noficial                               | ly Owner   |  |                    |   |                                       |
| Table I - Non-Deri  1. Title of Security (Instr. 3)  2. Transa Date (Month/D |   | action                                     | tion 2A. Deemed Execution Date, if any (Month/Day/Year) |                          | Deemed 3. Tra  |  | 3. 4. Securities<br>Transaction<br>Code (Instr. |        | es Acquired (A) or<br>Of (D) (Instr. 3, 4 and 5)               |         | 5. Amou<br>Securiti<br>Benefic<br>Owned | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported                     |  | n: Direct<br>r Indirect<br>istr. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership  |                    |   |                                       |
|  |   |  |   |                          |  | Code   | v   | Amount | (A) or<br>(D)  | Price   | Transac                                 | action(s)<br>3 and 4)   |  |  | (Instr. 4)   |                    |   |                                       |
| Class A Common Stock 09/26/20 Class A Common Stock 09/26/20                  |   |  |   |                          | /2017  |  |   |        | 12,500   | A       | \$8.55                                  | 12  | 12,500                                 |  | D  |                    |   |                                       |
|  |   |  |   |                          | /2017  | S  |   | 12,500 | D  | \$11.50 | 19                                      | 0   |  | D  |  |                    |   |                                       |
|  |   | 7  | Table II  |                          |  |  |   |        |  |         | posed of,<br>convertil                  |   |  | Owned  |  |                    |   |                                       |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | te Execution  | Date, Transac<br>Code (I |  |  |   |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |         |   | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)        | e<br>S<br>Illy     | Ownershi<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   |                          | Code   | v  | (A)   | (D)    | Date<br>Exercisa   | able    | Expiration<br>Date                      | Title   | Amount<br>or<br>Number<br>of<br>Shares |  |  |                    |   |                                       |
| STOCK<br>OPTION<br>(RIGHT  | \$8.55  | 09/26/2017                                 |   |                          | M  |  |   | 12,500 | (1)  |         | 08/29/2026                              | Class A<br>Common<br>Stock  | 12,500                                 | \$0.00   | 37,50  | 0                  | D   |                                       |

## **Explanation of Responses:**

## Remarks:

/s/ Michael L. Henry, Attorney-09/28/2017 in-Fact for Jon Kubo

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>1.</sup> The option vests in four equal annual installments on each of the next four anniversaries of the grant date, subject to the Reporting Person's continued employment with or service to the Issuer through the applicable vesting date.