FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|------------------|------------|---------------|------------------|

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* LEVINE TILLY | | | | 2. Issuer Name and Ticker or Trading Symbol TILLY'S, INC. [TLYS] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | | |
|---|--------------------|------------|--|---|-------|--|---|-------------------------------------|-------------------|--|--------------------|--|--|--|---|-----------|--|---------------------------|---------------------------|
| (Last) (First) (Middle) C/O TILLY'S, INC. 10 WHATNEY | | | 30 | 3. Date of Earliest Transaction (Month/Day/Year) 08/16/2017 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Officer (give title Other (specify below) 6. Individual or Joint/Group Filing (Check Applicable | | | | | | | |
| (Street) IRVINE | C. | A | 92618 | | _ | | sname | in, bate | or origine | a i ne | a (World) | Day, Icai, | | Line) | Form file | ed by One | Repo | rting Persor One Repor | 1 |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | action | tion 2A. Exe | | 2A. Deemed Execution Date, f any (Month/Day/Year) | | 3. 4. S Transaction Code (Instr. | | Securities Acquired (A) or isposed Of (D) (Instr. 3, 4 and | | | r 5. Amou | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | | Reported Transacti (Instr. 3 a | on(s) | | | (Instr. 4) | | |
| Class A C | A Common Stock 08/ | | 08/16 | 6/2017 | 2017 | | С | | 5,000 | O A \$0 | | 00 | 5,000 | | I | | By Trust 1 ⁽¹⁾ | | |
| Class A Common Stock | | 08/16 | /16/2017 | | | | S ⁽²⁾ | | 5,000 | D \$8.99 | | 956 ⁽³⁾ | 0 | | I | | By Trust 1 | | |
| Class A Common Stock | | 08/16 | 08/16/2017 | | | | С | | 5,000 |) A | \$0.0 | 00 | 5,000 | | | | By Trust 2 ⁽¹⁾ | | |
| Class A Common Stock | | 08/16 | 16/2017 | | | | S ⁽²⁾ | | 5,000 | D D | \$8.99 | 957 ⁽⁴⁾ | 0 | | | | By Trust 2 | | |
| | | | Table II | | | | | | | | | of, or Be | | | wned | | | | |
| L. Title of Derivative Security Instr. 3) L. Title of Conversion or Exercise Price of Derivative Security L. Title of Conversion Date (Month/Day/Year) Date (Month/Day/Year) I. Title of Execution Date (Month/Day/Year) Execution Date (Month/Day/Year) If any (Month/Day/ | | Date, | 4. Transaction Code (Instr 8) | | on of | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | • | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | ng D S | . Price of perivative pecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | Owners Form: Direct (or Indir (I) (Inst | Ownership | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | | Date Exercisab | | Expiration Date | Title | Amount of Number of Shares | | | | | | |
| Class B Common Stock | (5) | 08/16/2017 | | | С | | | 5,000 | (5) | | (5) | Class A Common Stock | 5,000 | | \$0.00 | 379,38 | 6 | I | By Trust 1 ⁽⁶⁾ |
| Class B Common Stock | (5) | 08/16/2017 | | | С | | | 5,000 | (5) | | (5) | Class A Common Stock | 5,000 | | \$0.00 | 379,38 | 6 | I | By Trust 2 ⁽⁶⁾ |
| Class B Common Stock | (5) | | | | | | | | (5) | | (5) | Class A Common Stock | 4,063,1 | 47 | | 4,063,1 | 47 | D | |

Explanation of Responses:

- 1. Represents shares of Class A Common Stock held by trusts of which the Reporting Person is trustee and an immediate family member is the beneficiary. The Reporting Person disclaims beneficial ownership of such shares except to the extent of her pecuniary interest therein, if any.
- 2. The sales reported in this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the trust, of which the Reporting Person is trustee and an immediate family member is the beneficiary, on June 8, 2017 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$8.77 to \$9.11, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$8.80 to \$9.11, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 5. Class B Common Stock has no expiration date and, subject to certain events, is automatically convertible on a one-for-one basis into shares of Class A Common Stock.
- 6. Represents shares of Class B Common Stock held by trusts of which the Reporting Person is trustee and an immediate family member is the beneficiary. The Reporting Person disclaims beneficial ownership of such shares except to the extent of her pecuniary interest therein, if any.

Remarks:

/s/ Michael L. Henry, Attorney-08/17/2017 in-Fact for Tilly Levine

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.