# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. \_\_\_\_)\*

# TILLY'S INC.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

886885102

(CUSIP Number)

Long Focus Capital Management LLC 207 Calle Del Parque A&M Tower, 8th Floor San Juan, PR 00912 (787) 333-0240

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

April 25, 2023

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

o Rule 13d-1(b)

□ Rule 13d-1(c)

o Rule 13d-1(d)

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

<sup>\*</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

1.				
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	LONG FOCU	J <b>S CA</b>	PITAL MANAGEMENT, LLC	
	46-2772035			
2.	2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP			
	(see instruction (a) o	115)		
	(b) ⊠			
3.	SEC USE ON	LY		
4.	CITIZENSHIP OR PLACE OF ORGANIZATION			
	DELAWARE,	USA		
		5.	SOLE VOTING POWER	
_	BER OF	6.	0 SHARED VOTING POWER	
	ARES FICIALLY	٠.		
	FICIALLY NED BY		877,108	
	ACH	7.	SOLE DISPOSITIVE POWER	
	ORTING		0	
PERS	ON WITH	8.	SHARED DISPOSITIVE POWER	
			877,108	
9.	AGGREGATE	E AMO	DUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	877,108 shares	S		
10.			GREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
	(see instruction	ns) o		
11.	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	3.9%			
12.	TYPE OF REI	PORT	ING PERSON (see instructions)	

IA

1.	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	<b>LONG FOCU</b> 46-3004723	JS CA	PITAL MASTER, LTD.	
2.	OPRIATE BOX IF A MEMBER OF A GROUP			
	(see instruction (a) o	115)		
3.	(b) 🗵 SEC USE ON	I V		
J.				
4.	CITIZENSHII	P OR I	PLACE OF ORGANIZATION	
	CAYMAN ISI	LAND	S	
		5.	SOLE VOTING POWER	
NII IM	(DED OF		0	
	BER OF ARES	6.	SHARED VOTING POWER	
	FICIALLY NED BY		877,108	
E	ACH	7.	SOLE DISPOSITIVE POWER	
	ORTING ON WITH		0	
		8.	SHARED DISPOSITIVE POWER	
			877,108	
9.	AGGREGATE	E AMC	DUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	877,108 shares			
10.	CHECK IF TH		GREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
	•			
11.	PERCENT OF	FCLA	SS REPRESENTED BY AMOUNT IN ROW (9)	
	3.9%			
12.	TYPE OF REI	PORT1	ING PERSON (see instructions)	

1.	NAMES OF F	REPOI	RTING PERSONS	
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	CONDAGUA	A, LL(		
	47-3021161			
2.			OPRIATE BOX IF A MEMBER OF A GROUP	
	(see instructio	ns)		
	(a) o (b) ⊠			
3.	SEC USE ON	τv		
٥.	SEC USE ON	LI		
4.	4. CITIZENSHIP OR PLACE OF ORGANIZATION			
	DELAWARE, USA			
	BEETT, TITLE,	5.	SOLE VOTING POWER	
		٥.	SOLE VOING FOWER	
			0	
	IBER OF	6.	SHARED VOTING POWER	
	IARES			
	FICIALLY		792,271	
	NED BY ACH	7.	SOLE DISPOSITIVE POWER	
	ORTING			
	ON WITH		0	
1 2110	011 11111	8.	SHARED DISPOSITIVE POWER	
			792,271	
9.	AGGREGATI	E AMO	DUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	702.271 -1			
10.	792,271 share		GREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
10.	(see instructio			
	(see instructio	115)		
11.	PERCENT OF	F CLA	SS REPRESENTED BY AMOUNT IN ROW (9)	
	2 50/			
12.	3.5%	P∩RT	ING PERSON (see instructions)	
14.	TIFE OF RE	IOKI	THO I EROOM (SEE HISHIGGIOIS)	
	00			

1.	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	JOHN B. HE	LMEF	es s	
2.				
	(see instruction (a) o	ns)		
	(b) 🗵			
3.	SEC USE ON	LY		
4.	CITIZENSHII	OR P	LACE OF ORGANIZATION	
	USA			
		5.	SOLE VOTING POWER	
			0	
	BER OF ARES	6.	SHARED VOTING POWER	
	FICIALLY		1,699,379	
	NED BY EACH ORTING	7.	SOLE DISPOSITIVE POWER	
			0	
PERS	ON WITH	8.	SHARED DISPOSITIVE POWER	
			1,699,379	
9.	AGGREGATE	E AMC	UNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	1,699,379 shar	res		
10.			GREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
	(see instruction	ns) o		
11.	PERCENT OF	CLA	SS REPRESENTED BY AMOUNT IN ROW (9)	
	7.4%			
12.	TYPE OF REI	PORTI	NG PERSON (see instructions)	

IN

1.	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	A. GLENN H	ELM	ERS	
2.			OPRIATE BOX IF A MEMBER OF A GROUP	
	(see instruction (a) o	ns)		
	(b) 🗵			
3.	SEC USE ON	LY		
4.	. CITIZENSHIP OR PLACE OF ORGANIZATION			
	USA			
		5.	SOLE VOTING POWER	
			0	
	IBER OF IARES	6.	SHARED VOTING POWER	
BENE	FICIALLY		792,271	
	NED BY ACH	7.	SOLE DISPOSITIVE POWER	
	ORTING ON WITH		0	
LIKO	OIV WIIII	8.	SHARED DISPOSITIVE POWER	
			792,271	
9.	AGGREGATE	E AMC	OUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	792,271 shares	5		
10.			GREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
	(see instruction	ns) c		
11.	PERCENT OF	CLA	SS REPRESENTED BY AMOUNT IN ROW (9)	
	3.5%			
12.	TYPE OF REI	PORT	ING PERSON (see instructions)	

IN

#### Item 1.

(a) Name of Issuer TILLY'S INC.

(b) Address of Issuer's Principal Executive Offices 10 Whatney Irvine, CA, 92618

## Item 2.

(a) Name of Person Filing
LONG FOCUS CAPITAL MANAGEMENT, LLC
LONG FOCUS CAPITAL MASTER, LTD.
CONDAGUA, LLC
JOHN B. HELMERS
A. GLENN HELMERS

(b) Address of the Principal Office or, if none, residence 207 CALLE DEL PARQUE A&M TOWER, 8TH FLOOR SAN JUAN, PR 00912

(c) Citizenship

Long Focus Capital Management, LLC, a Delaware single member limited liability company; Long Focus Capital Master, LTD., a Cayman Islands limited company; Condagua, LLC, a Delaware single member limited liability company; John B. Helmers, a United States citizen; and A. Glenn Helmers, a United States citizen.

- (d) Title of Class of Securities CLASS A COMMON STOCK
- (e) CUSIP Number 886885102

# Item 3. If this statement is filed pursuant to $\S\S240.13d-1(b)$ or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) o Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) o Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) o Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) o Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e) o An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) o An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) o A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) o A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) o Group, in accordance with §240.13d-1(b)(1)(ii)(J).

#### Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

The information required by Items 4(a) - (c) is set forth in Rows (5) - (11) of the cover page for each Reporting Person hereto and is incorporated herein by reference for each Reporting Person. Such information is as of the close of business on April 25, 2023.

Long Focus Capital Management, LLC, John B. Helmers, and A. Glenn Helmers directly own no shares of Class A Common Stock. A. Glenn Helmers controls Condagua, LLC. Pursuant to an investment management agreement, Long Focus Capital Management, LLC maintains investment and voting power with respect to the shares of Class A Common Stock held by Long Focus Capital Master, Ltd. John B. Helmers controls Long Focus Capital Management, LLC, and maintains investment and voting power with respect to the shares of Class A Common Stock held by Condagua, LLC.

Instruction. For computations regarding securities which represent a right to acquire an underlying security see §240.13d-3(d)(1).

#### Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o.

Instruction. Dissolution of a group requires a response to this item.

NOT APPLICABLE

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

NOT APPLICABLE

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

NOT APPLICABLE

Item 8. Identification and Classification of Members of the Group.

NOT APPLICABLE

Item 9. Notice of Dissolution of Group.

NOT APPLICABLE

#### Item 10. Certification.

(a) The following certification shall be included if the statement is filed pursuant to §240.13d-1(b):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

(b) The following certification shall be included if the statement is filed pursuant to §240.13d-1(c):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: May 11, 2023

# LONG FOCUS CAPITAL MANAGEMENT, LLC

/s/ John B. Helmers

John B. Helmers/Managing Member

# LONG FOCUS CAPITAL MASTER, LTD.

BY: LONG FOCUS CAPITAL MANAGEMENT, LLC

ITS: INVESTMENT ADVISER

/s/ John B. Helmers

John B. Helmers/Managing Member

# CONDAGUA, LLC

/s/ A. Glenn Helmers

A. Glenn Helmers/Managing Member

# JOHN B. HELMERS

/s/ John B. Helmers

John B. Helmers

# A. GLENN HELMERS

/s/ A. Glenn Helmers

A. Glenn Helmers

## JOINT FILING AGREEMENT

Pursuant to Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, each of the undersigned acknowledges and agrees that the foregoing statement on this Schedule 13G is filed on behalf of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of the undersigned without the necessity of filing additional joint acquisition statements. Each of the undersigned acknowledges that it shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of May 11, 2023.

# LONG FOCUS CAPITAL MANAGEMENT, LLC

/s/ John B. Helmers

John B. Helmers/Managing Member

## LONG FOCUS CAPITAL MASTER, LTD.

BY: LONG FOCUS CAPITAL MANAGEMENT, LLC

ITS: INVESTMENT ADVISER

/s/ John B. Helmers

John B. Helmers/Managing Member

#### CONDAGUA, LLC

/s/ A. Glenn Helmers

A. Glenn Helmers/Managing Member

#### JOHN B. HELMERS

/s/ John B. Helmers

John B. Helmers

## A. GLENN HELMERS

/s/ A. Glenn Helmers

A. Glenn Helmers