FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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Washington, D.C. 20549	OMB APPROVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235	

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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• • • • • • • • • • • • • • • • • • • •						3. Date of Earliest Transaction (Month/Day/Year) 01/09/2018									below)	(give title hief Strat	egy (	Other (s below) Officer	pecity
(Street) IRVINE (City)	CA (St		92618 (Zip)		4.1	If Amer	ndmer	nt, Date	of Original Filed (Month/Day/Year)					Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				1	
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y			tion	n 2A. Deemed Execution Date,			3. Transaction Code (Instr. 8)				(A) or	5. Amou Securiti Benefic		nt of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
								,		v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		tion(s)			(Instr. 4)
Class A C	Common Sto	ock		01/09/2	01/09/2018		3		С		10,000	Α	\$0.00	00 10		10,000		D <sup>(1)</sup>	
Class A Common Stock 01/09			01/09/2	2018	)18			<b>S</b> <sup>(2)</sup>		10,000	D	\$14.241	412(3)		0		D		
Class A Common Stock			01/10/2	/2018				С		10,000	A	\$0.00	10,		,000		D <sup>(1)</sup>		
Class A C	Common Sto	ock		01/10/2	.018				S <sup>(2)</sup>		10,000	D	\$14.302	.3021 <sup>(4)</sup>		0		D	
Class A Common Stock															600	),611			BY LLC <sup>(5)</sup>
		1	Table I								posed of, , converti				wned				
Derivative Conversion Date Execution Date, or Exercise (Month/Day/Year)			Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Exer ation D h/Day/		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amoun or Numbe of Shares						
Class B Common Stock	(6)	01/09/2018			С			10,000	(0	5)	(6)	Class A Commor Stock	10,00	ו	\$0.00	9,207,80	05	D <sup>(1)</sup>	
Class B Common Stock	(6)	01/10/2018			С			10,000	(0	5)	(6)	Class A Commor Stock	10,00	ס	\$0.00	9,197,80	05	D <sup>(1)</sup>	

## Explanation of Responses:

- 1. The shares reported herein are held in The Hezy Shaked Living Trust under which the Reporting Person is trustee and beneficiary. Pursuant to a voting trust agreement with Tilly Levine, the Reporting Person has the right to vote certain shares of Class A Common Stock and Class B Common Stock held by Tilly Levine (the "Levine Shares"). Tilly Levine has filed a Form 3 and subsequent Forms 4 with respect to the Levine Shares. The Reporting Person does not have any pecuniary interest in the Levine Shares and thus disclaims beneficial ownership of such shares.
- 2. The sales reported in this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by The Hezy Shaked Living Trust, of which the Reporting Person is trustee and beneficiary, on December 14, 2017 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$13.87 to \$14.42, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$14.22 to \$14.36, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set
- 5. Represents shares held by a limited liability company (the "LLC") of which the Reporting Person serves as the sole manager with sole voting and investment control over the securities held thereby. The Reporting Person disclaims beneficial ownership of the securities held by the LLC except to the extent of his pecuniary interest therein.
- 6. Class B Common Stock has no expiration date and is convertible on a one-for-one basis into shares of Class A Common Stock at the election of the holder or automatically upon the occurrence of certain

## Remarks:

/s/ Michael L. Henry, Attorneyin-Fact for Hezy Shaked

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.	