UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| | | SECURI | Washington, DC | | /11551UN | |
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| | | | FORM 10- | ·Q | _ | |
| X | QUARTERLY 1934 | REPORT PUI | RSUANT TO SECTION 13 OR | 15(d) OF THE SE | ECURITIES EXCHANGE A | ACT OF |
| | | | For the quarterly period ende | d April 29, 2017 | | |
| | | | OR | | | |
| | TRANSITION 1934 | REPORT PU | RSUANT TO SECTION 13 OF | R 15(d) OF THE SE | ECURITIES EXCHANGE A | ACT OF |
| | | | Commission file number: | 001-35535 | | |
| | | | TILLY'S, | INC. | | |
| | | | (Exact name of Registrant as spec | | | |
| | | Delaware ate or other jurisdicti orporation or organiza | | | 45-2164791 (I.R.S. Employer Identification No.) | |
| | | | 10 Whatney Irvine, CA 9261 (Address of principal execut | | | |
| | | | (949) 609-5599 (Registrant's telephone number, inc | | | |
| during the requirement of the submit registrant of the submit registran | the preceding 12 months are preceding 12 months are the past 90 centres by check mark wheth and posted pursuit was required to subthy check mark whether | ths (or for such she days. Yes x No her the registrant he suant to Rule 405 comit and post such her the registrant is see the definitions | (1) has filed all reports required to be find the period that the Registrant was required as submitted electronically and posted of Regulation S-T (§232.405 of this chapfiles). Yes x No | on its corporate Web sit oter) during the preceding | e, if any, every Interactive Data File ng 12 months (or for such shorter pe | Filing Prequired to Period that the or an |
| Large ac | ccelerated filer | | | Accelerate | ed filer | X |
| | relerated filer | (do not check | c if a smaller reporting company) | Smaller re | eporting company | |

| If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box | any new or |
|--|------------|
| Indicate by check mark whether the registrant is a shell company (as defined in Exchange Act Rule 12b-2) Yes \square No x | |
| As of May 25, 2017 the registrant had the following shares of common stock outstanding: | |
| Class A common stock \$0.001 par value | 13,738,014 |
| Class B common stock \$0.001 par value | 15,049,097 |
| | |

TILLY'S, INC. FORM 10-Q For the Quarterly Period Ended April 29, 2017

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Part I. Financial Information

Item 1. Financial Statements (Unaudited)

TILLY'S, INC. CONSOLIDATED BALANCE SHEETS

(In thousands, except par value) (Unaudited)

| | April 29, 2017 | January 28, 2017 |
|---|-------------------|---------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 52,813 | \$ 78,994 |
| Marketable securities | 52,833 | 54,923 |
| Receivables | 4,737 | 3,989 |
| Merchandise inventories | 55,437 | 47,768 |
| Prepaid expenses and other current assets | 8,513 | 9,541 |
| Total current assets | 174,333 | 195,215 |
| Property and equipment, net | 87,823 | 89,219 |
| Other assets | 6,207 | 6,072 |
| Total assets | \$ 268,363 | \$ 290,506 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 22,842 | \$ 17,584 |
| Accrued expenses | 21,404 | 23,872 |
| Deferred revenue | 9,114 | 10,203 |
| Accrued compensation and benefits | 4,728 | 7,259 |
| Current portion of deferred rent | 5,834 | 5,643 |
| Capital lease obligation | 612 | 835 |
| Total current liabilities | 64,534 | 65,396 |
| Long-term portion of deferred rent | 34,356 | 35,890 |
| Total liabilities | 98,890 | 101,286 |
| Commitments and contingencies (Note 5) | | |
| Stockholders' equity: | | |
| $Common\ stock\ (Class\ A),\ \$0.001\ par\ value;\ April\ 29,\ 2017\ -\ 100,000\ shares\ authorized,\ 13,678\ shares\ issued\ and\ outstanding;\ January\ 28,\ 2017\ -\ 100,000\ shares\ authorized,\ 13,434\ shares\ issued\ and\ outstanding$ | 14 | 14 |
| Common stock (Class B), \$0.001 par value; April 29, 2017 - 35,000 shares authorized, 15,109 shares issued and outstanding; January 28, 2017 - 35,000 shares authorized, 15,329 shares issued and outstanding | 15 | 15 |
| Preferred stock, \$0.001 par value; April 29, 2017 and January 28, 2017 - 10,000 shares authorized, no shares issued or outstanding | _ | _ |
| Additional paid-in capital | 138,797 | 138,102 |
| Retained earnings | 30,604 | 51,023 |
| Accumulated other comprehensive income | 43 | 66 |
| Total stockholders' equity | 169,473 | 189,220 |
| Total liabilities and stockholders' equity | \$ 268,363 | \$ 290,506 |

TILLY'S, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data) (Unaudited)

| | | Three Mor | nths | Ended |
|---|----|-------------------|------|-------------------|
| | | April 29, 2017 | | April 30, 2016 |
| Net sales | \$ | 120,947 | \$ | 120,218 |
| Cost of goods sold (includes buying, distribution, and occupancy costs) | | 88,042 | | 87,631 |
| Gross profit | | 32,905 | | 32,587 |
| Selling, general and administrative expenses | | 33,234 | | 36,554 |
| Operating loss | | (329) | | (3,967) |
| Other income, net | | 238 | | 76 |
| Loss before income taxes | · | (91) | | (3,891) |
| Income tax expense (benefit) | | 70 | | (1,146) |
| Net loss | \$ | (161) | \$ | (2,745) |
| Basic loss per share of Class A and Class B common stock | \$ | (0.01) | \$ | (0.10) |
| Diluted loss per share of Class A and Class B common stock | \$ | (0.01) | \$ | (0.10) |
| Weighted average basic shares outstanding | | 28,705 | | 28,425 |
| Weighted average diluted shares outstanding | | 28,705 | | 28,425 |

TILLY'S, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(In thousands) (Unaudited)

| | Three Mo | nths Ended | | | |
|--|-------------------|----------------|---------|--|--|
| | April 29, 2017 | April 30, 2016 | | | |
| Net loss | \$ (161) | \$ | (2,745) | | |
| Other comprehensive loss: | | | | | |
| Net change in unrealized gain on available-for-sale securities, net of tax | (23) | | (10) | | |
| Other comprehensive loss | (23) | | (10) | | |
| Comprehensive loss | \$ (184) | \$ | (2,755) | | |

TILLY'S, INC. CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY

(In thousands) (Unaudited)

| runioei oi silares | Number of Shares |
|--------------------|------------------|
|--------------------|------------------|

| | Common Stock (Class A) | Common Stock (Class B) | Common Stock | Capital Earnings | | | Accumulated Other Comprehensive Income | Total Stockholders' Equity | | |
|--|------------------------------|------------------------------|-----------------|------------------|---------|-----------|---|----------------------------------|--|--|
| Balance at January 28, 2017 | 13,434 | 15,329 | \$ 29 | \$ | 138,102 | \$ 51,023 | \$ 66 | \$ 189,220 | | |
| Cumulative-effect adjustment from adoption of ASU 2016-09 (Note 2) | _ | _ | _ | | 178 | (178) | _ | _ | | |
| Net loss | _ | _ | _ | | _ | (161) | _ | (161) | | |
| Dividends paid | _ | _ | _ | | _ | (20,080) | _ | (20,080) | | |
| Restricted stock vesting | 20 | _ | _ | | _ | _ | _ | _ | | |
| Taxes paid in lieu of shares issued | _ | _ | _ | | (89) | _ | _ | (89) | | |
| Shares converted by founders | 220 | (220) | _ | | _ | _ | _ | _ | | |
| Stock-based compensation expense | _ | _ | _ | | 577 | _ | _ | 577 | | |
| Employee exercises of stock options | 4 | _ | _ | | 29 | _ | _ | 29 | | |
| Change in unrealized gain on available-for-sale securities | _ | | _ | | _ | _ | (23) | (23) | | |
| Balance at April 29, 2017 | 13,678 | 15,109 | \$ 29 | \$ | 138,797 | \$ 30,604 | \$ 43 | \$ 169,473 | | |

TILLY'S, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) (Unaudited)

| | | Three Mo | nths Ended | | |
|---|----|-------------------|------------|-------------------|--|
| | - | April 29, 2017 | | April 30, 2016 | |
| Cash flows from operating activities | | | | | |
| Net loss | \$ | (161) | \$ | (2,745) | |
| Adjustments to reconcile net loss to net cash used in operating activities: | | | | | |
| Depreciation and amortization | | 5,829 | | 5,805 | |
| Stock-based compensation expense | | 577 | | 850 | |
| Impairment of assets | | _ | | 682 | |
| Loss on disposal of assets | | 4 | | 3 | |
| Gain on sales and maturities of marketable securities | | (152) | | (51) | |
| Deferred income taxes | | (141) | | 29 | |
| Changes in operating assets and liabilities: | | | | | |
| Receivables | | (748) | | (503) | |
| Merchandise inventories | | (7,669) | | (8,362) | |
| Prepaid expenses and other assets | | 1,049 | | (3,134) | |
| Accounts payable | | 5,143 | | 5,109 | |
| Accrued expenses | | (3,807) | | (1,970) | |
| Accrued compensation and benefits | | (2,531) | | (1,536) | |
| Deferred rent | | (1,343) | | (851) | |
| Deferred revenue | | (1,089) | | (1,308) | |
| Net cash used in operating activities | | (5,039) | | (7,982) | |
| Cash flows from investing activities | | _ | | | |
| Purchase of property and equipment | | (2,983) | | (4,325) | |
| Proceeds from sale of property and equipment | | | | 5 | |
| Purchases of marketable securities | | (29,818) | | (19,943) | |
| Maturities of marketable securities | | 32,022 | | 25,000 | |
| Net cash (used in) provided by investing activities | | (779) | | 737 | |
| Cash flows from financing activities | | | | | |
| Dividends paid | | (20,080) | | _ | |
| Proceeds from exercise of stock options | | 29 | | _ | |
| Payment of capital lease obligation | | (223) | | (209) | |
| Taxes paid in lieu of shares issued for stock-based compensation | | (89) | | (92) | |
| Net cash used in financing activities | | (20,363) | | (301) | |
| Change in cash and cash equivalents | | (26,181) | | (7,546) | |
| Cash and cash equivalents, beginning of period | | 78,994 | | 51,020 | |
| Cash and cash equivalents, end of period | \$ | 52,813 | \$ | 43,474 | |
| Supplemental disclosures of cash flow information | | | _ | | |
| Interest paid | \$ | 12 | \$ | 25 | |
| Income taxes paid | | _ | \$ | 3,509 | |
| Supplemental disclosure of non-cash activities | | | | | |
| Unpaid purchases of property and equipment | \$ | 2,094 | \$ | 3,802 | |

TILLY'S, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

Note 1: Description of the Company and Basis of Presentation

Tillys is a leading destination youth culture specialty retailer of casual apparel, footwear and accessories for young men, young women, boys and girls with an unparalleled selection of the most sought-after brands rooted in the action sports, team sports, music, art, and fashion influences inherent in the active and outdoor West Coast lifestyle. Tillys is headquartered in Irvine, California and we operated 222 stores in 31 states as of April 29, 2017. Our stores are located in malls, lifestyle centers, 'power' centers, community centers, outlet centers and street-front locations. Customers may also shop online, where we feature the same assortment of products as carried in our brick-and-mortar stores, supplemented by additional online only styles. Our goal is to serve as a destination for the latest, most relevant merchandise and brands important to our customers.

The Tillys concept began in 1982 when our co-founders, Hezy Shaked and Tilly Levine, opened their first store in Orange County, California. Since 1984 the business has been conducted through World of Jeans & Tops, a California corporation, or "WOJT", which operates under the name "Tillys". In May 2011, Tilly's, Inc., a Delaware corporation, was formed solely for the purpose of reorganizing the corporate structure of WOJT in preparation for an initial public offering.

On May 2, 2012, the shareholders of WOJT contributed all of their equity interests in WOJT to Tilly's, Inc. in exchange for shares of Tilly's, Inc. Class B common stock on a one-for-one basis. In addition, WOJT terminated its "S" Corporation status and became a "C" Corporation. These events are collectively referred to as the "Reorganization Transaction". As a result of the Reorganization Transaction, WOJT became a wholly owned subsidiary of Tilly's, Inc.

As used in these Notes to Consolidated Financial Statements, except where the context otherwise requires or where otherwise indicated, the terms "the Company", "World of Jeans & Tops", "WOJT", "we", "our", "us" and "Tillys" refer to WOJT before the Reorganization Transaction (as defined above), and to Tilly's, Inc. and its subsidiary after the Reorganization Transaction.

We have prepared the accompanying unaudited consolidated financial statements in accordance with accounting principles generally accepted in the United States of America ("GAAP"), for interim financial reporting. These consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted from this Quarterly Report on Form 10-Q as is permitted by SEC rules and regulations.

In the opinion of management, the accompanying unaudited consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the financial condition, results of operations and cash flows for the interim periods presented. The results of operations for the first quarters ended April 29, 2017 and April 30, 2016, are not necessarily indicative of results to be expected for the full fiscal year. These interim consolidated financial statements should be read in conjunction with the consolidated financial statements and notes included in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Fiscal Periods

Our fiscal year ends on the Saturday closest to January 31. References to the fiscal quarters ended April 29, 2017 and April 30, 2016, refer to the first quarter ended as of those dates.

Note 2: Summary of Significant Accounting Policies

Information regarding significant accounting policies is contained in Note 2, "Summary of Significant Accounting Policies", of the consolidated financial statements in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Income Taxes

The provision for income taxes for interim periods is based on an estimate of the annual effective tax rate adjusted to reflect the impact of discrete items. Significant management judgment is required in projecting ordinary income (loss) to estimate our annual effective tax rate.

Our effective income tax rates for the first quarters ended April 29, 2017 and April 30, 2016, include the write-off of deferred tax assets for discrete items related to the settlement of restricted stock and the exercise and expiration of stock options.

Recently Adopted Accounting Standard

On January 29, 2017, we adopted Accounting Standards Update ("ASU") No. 2016-09, *Improvements to Employee Share-Based Payment Accounting*, which simplifies the accounting and reporting for share-based compensation, including the accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as the classification in the statement of cash flows. We elected to account for forfeitures as they occur, rather than estimate expected forfeitures. The adoption of ASU 2016-09 resulted in a cumulative-effect adjustment of \$0.2 million decrease to retained earnings and a \$0.2 million increase to additional paid-in-capital as of January 29, 2017, related to the recognition of previously estimated expected forfeitures using the modified retrospective method. We adopted the cash flow presentation which requires excess tax benefits to be presented as an operating activity rather than a financing activity. The adoption of this update did not have an effect on our consolidated results of operations.

New Accounting Standards Not Yet Adopted

In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU No. 2014-09 Revenue from Contracts with Customers ("ASU 2014-09"), along with amendments issued in 2015 and 2016, which amends the existing accounting standards for revenue recognition. ASU 2014-09 outlines principles that govern revenue recognition at an amount an entity expects to be entitled when products are transferred to customers. ASU 2014-09, which will become effective for us in the first quarter of fiscal 2018, may be applied retrospectively for each period presented or retrospectively with the cumulative effect recognized in the opening retained earnings balance in fiscal year 2018. We are in the process of evaluating the overall impact of adopting the new standard on our consolidated financial statements. Based on our preliminary assessment, we have determined that the adoption will change the timing of recognition of gift card breakage income.

In February 2016, the FASB issued ASU, No. 2016-02, *Leases* (Accounting Standards Codification 842). The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective interest method or on a straight-line basis over the term of the lease. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than 12 months regardless of their classification. Leases with a term of 12 months or less will be accounted for similar to existing guidance for operating leases. The standard is effective for us in the first quarter of fiscal 2019, with early adoption permitted. The new standard is expected to impact our consolidated financial statements as we conduct all of our retail sales and corporate operations in leased facilities. We are in the process of evaluating the impact of adopting the new standard on our consolidated financial statements.

Note 3: Marketable Securities

Marketable securities as of April 29, 2017 consisted of commercial paper classified as available for sale and municipal bonds classified as held to maturity. All of our marketable securities are less than one year from maturity.

The following table summarizes our investments in marketable securities at April 29, 2017 and January 28, 2017 (in thousands):

| | | Apr | il 29, 2017 | | |
|----------------------------------|--------------------------|---------|---|----|----------------------|
| | Cost | Uı I | Gross nrealized Holding Gains |] | Fair Value |
| Commercial paper | \$ 44,735 | \$ | 72 | \$ | 44,807 |
| Municipal bonds | 8,000 | | 26 | | 8,026 |
| | \$ 52,735 | \$ | 98 | \$ | 52,833 |
| | | | | | |
| | | | | | |
| | | Janua | ary 28, 2017 | | |
| | | Uı | nry 28, 2017 Gross nrealized Holding | | |
| | Cost | Uı I | Gross realized |] | Fair Value |
| Commercial paper | \$ Cost 44,785 | Uı I | Gross nrealized Holding | \$ | Fair Value 44,892 |
| Commercial paper Municipal bonds | \$ | Uı I | Gross nrealized Holding Gains | | |
| | \$ 44,785 | Uı I | Gross nrealized Holding Gains | | 44,892 |

We recognized gains on investments for commercial paper that matured during the three months ended April 29, 2017 and April 30, 2016. Upon recognition of the gains, we reclassified these amounts out of accumulated other comprehensive income and into "Other income, net" on the Consolidated Statements of Operations.

The following table summarizes our gains on investments for marketable securities (in thousands):

| | Three M | onths | s Ended |
|----|-------------------|-------|-------------------|
| | April 29, 2017 | | April 30, 2016 |
| \$ | 152 | \$ | 51 |

Note 4: Line of Credit

Our amended and restated credit agreement with Wells Fargo Bank, N.A. (the "Bank") provides for a \$25.0 million revolving line of credit with a maturity date of June 26, 2020. The interest rate charged on borrowings is selected at our discretion at the time of draw between the London Interbank Offered Rate, plus 0.75%, or at the Bank's prime rate. The agreement allows for the declaration and payment of dividends or distributions to stockholders. On January 31, 2017, our Board of Directors declared a special cash dividend of \$0.70 per share to all holders of record of issued and outstanding shares of both Class A and Class B common stock as of the close of business on February 15, 2017. Payment of the dividend was made on February 24, 2017. The line of credit is secured by substantially all of our assets. As a sub-feature under the credit agreement, the Bank may also issue stand-by and/or commercial letters of credit up to \$15.0 million.

We are required to maintain certain financial and non-financial covenants in accordance with the line of credit. The financial covenants require certain levels of leverage and profitability, such as (i) income before income taxes not to be less than \$1.0 million (calculated at the end of each fiscal quarter on a trailing 12-month basis), (ii) a maximum ratio of 4.00 to 1.00 as of each quarter end for "Funded Debt to EBITDAR", defined as the sum of total debt, capital leases and annual rent expense multiplied by six divided by the sum of net income, interest expense, taxes, depreciation, amortization and annual rent expense on a trailing 12-month basis, and (iii) requires minimum eligible inventory, cash, cash equivalents and marketable securities totaling \$50.0 million as of the end of each quarter. In addition, maximum investment in fixed assets in any fiscal year of \$50.0 million.

As of April 29, 2017, we were in compliance with all of our covenants and had no outstanding borrowings under the revolving credit facility.

Note 5: Commitments and Contingencies

From time to time, we may become involved in lawsuits and other claims arising from our ordinary course of business. We have established loss provisions of approximately \$0.5 million for matters in which losses are probable and can be reasonably estimated. For some matters, we are currently unable to predict the ultimate outcome, determine whether a liability has been incurred or make an estimate of the reasonably possible liability that could result from an unfavorable outcome because of the uncertainties related to the incurrence, amount and range of loss on any pending litigation or claim. Because of the unpredictable nature of these matters, we cannot provide any assurances regarding the outcome of any litigation or claim to which we are a party or that the ultimate outcome of any of the matters threatened or pending against us, including those disclosed below, will not have a material adverse effect on our financial condition, results of operations or cash flows.

Lauren Minniti, on behalf of herself and all others similarly situated, v. Tilly's, Inc., United States District Court, Southern District of Florida, Case No. 0:17-cv-60237-FAM. On January 30, 2017, the plaintiff filed a putative class action lawsuit against us, alleging violations of the Telephone Consumer Protection Act of 1991 (the "TCPA"). Specifically, the complaint asserts a violation of the TCPA for allegedly sending unsolicited automated messages to the cellular telephones of the plaintiff and others. The complaint seeks class certification and damages of \$500 per violation plus treble damages under the TCPA. We filed our initial response to this matter with the court on March 15, 2017. At this time, we are unable to determine a reasonable range of potential loss for this matter, which could be material.

Skylar Ward, on behalf of herself and all others similarly situated, v. Tilly's, Inc., Superior Court of California, County of Los Angeles, Case No. BC595405. In September 2015, the plaintiff filed a putative class action lawsuit against us, alleging violations of California's wage and hour rules and regulations and unfair competition law. Specifically, the complaint asserted a violation of the applicable California Wage Order for alleged failure to pay reporting time pay, as well as several derivative claims. The complaint sought certification of a class, unspecified damages, unpaid wages, penalties, restitution, and attorneys' fees. In June 2016, the court granted our demurrer to the plaintiff's complaint, on the grounds that the plaintiff failed to state a cause of action against Tilly's. Specifically, the court agreed with us that the plaintiff's cause of action for reporting-time pay fails as a matter of law as the plaintiff and other putative class members did not "report for work" with respect to certain shifts on which the plaintiff's claims are based. At the hearing on the plaintiff's demurrer, the court granted the plaintiff leave to amend her complaint. The plaintiff filed an amended complaint in July 2016, which brought the same claims as her original complaint but added various factual allegations. In August 2016, we filed a demurrer as to the plaintiff's amended complaint, on the grounds that the plaintiff's amended complaint still failed to state a cause of action against Tilly's, for the same reasons that the court granted our demurrer as to the plaintiff's original complaint. In November 2016, the court entered a written order sustaining our demurrer, and dismissing all of plaintiff's causes of action with prejudice. On January 12, 2017, Plaintiff filed an appeal of the order to the California Court of Appeal, and Plaintiff's opening brief is due to be filed on May 30, 2017. We have defended this case vigorously and will continue to do so.

Karina Whitten, on behalf of herself and all others similarly situated, v. Tilly's Inc., Superior Court of California, County of Los Angeles, Case No. BC 548252. In June 2014, the plaintiff filed a putative class action and representative Private Attorney General Act of 2004 lawsuit against us alleging violations of California's wage and hour, meal break and rest break rules and regulations, and unfair competition law, among other things. The complaint sought class certification, penalties, restitution.

injunctive relief and attorneys' fees and costs. The plaintiff filed a first amended complaint in December 2014. We answered the complaint in January 2015, denying all allegations. We engaged in mediation in May 2016, and the parties reached a resolution that was presented to the court for preliminary approval in September 2016. The court preliminarily approved the settlement in October 2016, and notice of the settlement was issued to class members. Upon completion of the claims process, the court approved the final settlement in February 2017. We concluded this matter with the payment of the final settlement in April 20, 2017. The final settlement amount was not materially different from the amount previously accrued when a loss provision was established.

On June 10, 2015, we and one of our vendors entered into a settlement arrangement with a plaintiff who filed a copyright infringement lawsuit against us and the vendor related to certain vendor products we sell. The settlement requires that the vendor pay \$2.0 million to the plaintiff over three years and we have agreed to guarantee such payments. In the event of the vendor's default, the current estimated range of a reasonably possible loss is zero to \$0.7 million. If required to perform under this settlement, we would utilize all available rights of offset to reduce our potential loss, including application of amounts owed by us to the vendor from our ongoing purchases of the vendor's merchandise and/or the enforcement of a security interest we have in the vendor's intellectual property.

Note 6: Fair Value Measurements

We determine fair value based on a three-level valuation hierarchy as described below. Fair value is defined as the exit price associated with the sale of an asset or transfer of a liability in an orderly transaction between market participants at the measurement date. The three-level hierarchy of inputs used to determine fair value is as follows:

- Level 1 Quoted prices in active markets for identical assets and liabilities.
- Level 2 Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- *Level 3* Unobservable inputs (i.e. projections, estimates, interpretations, etc.) that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

We measure certain financial assets at fair value on a recurring basis, including our marketable securities, which are classified as either available-for-sale securities or held-to-maturity, and certain cash equivalents, specifically money market securities, commercial paper, municipal bonds and certificates of deposits. The money market accounts are valued based on quoted market prices in active markets. The marketable securities are valued based on other observable inputs for those securities (including market corroborated pricing or other models that utilize observable inputs such as interest rates and yield curves) based on information provided by independent third party entities.

From time to time, we measure certain assets at fair value on a non-recurring basis, including evaluation of long-lived assets for impairment using Company specific assumptions which would fall within Level 3 of the fair value hierarchy.

Fair value calculations contain significant judgments and estimates, which may differ from actual results due to, among other things, economic conditions, changes to the business model or changes in operating performance.

During the first quarters ended April 29, 2017 and April 30, 2016, we did not make any transfers between Level 1 and Level 2 financial assets. Furthermore, as of April 29, 2017 and January 28, 2017, we did not have any Level 3 financial assets. We conduct reviews on a quarterly basis to verify pricing, assess liquidity and determine if significant inputs have changed that would impact the fair value hierarchy disclosure.

Financial Assets

We have categorized our financial assets based on the priority of the inputs to the valuation technique for the instruments as follows (in thousands):

| | April 29, 2017 | | | | | January 28, 2017 | | | | | |
|-------------------------|-----------------------|----|---------|----|---------|------------------|---------|----|---------|----|---------|
| | Level 1 | | Level 2 | | Level 3 | | Level 1 | | Level 2 | | Level 3 |
| Cash equivalents (1): | | | | | | | | | | | |
| Money market securities | \$ 48,456 | \$ | _ | \$ | _ | \$ | 76,177 | \$ | _ | \$ | _ |
| Commercial paper | _ | | _ | | _ | | _ | | 4,993 | | _ |
| Marketable securities: | | | | | | | | | | | |
| Commercial paper | \$ _ | \$ | 44,807 | \$ | _ | \$ | _ | \$ | 44,892 | \$ | _ |
| Municipal bonds | _ | | 8,026 | | _ | | _ | | 8,010 | | _ |
| Certificates of deposit | _ | | _ | | _ | | _ | | 2,021 | | _ |
| (1) Excludes cash. | | | | | | | | | | | |

Impairment of Long-Lived Assets

An impairment is recorded on a long-lived asset used in operations whenever events or changes in circumstances indicate that the net carrying amounts for such asset may not be recoverable. Important factors that could result in an impairment review include, but are not limited to, significant under-performance relative to historical or planned operating results, significant changes in the manner of use of the assets or significant changes in our business strategies. An evaluation is performed using estimated undiscounted future cash flows from operating activities compared to the carrying value of related assets for the individual stores. If the undiscounted future cash flows are less than the carrying value, an impairment loss is recognized for the difference between the carrying value and the estimated fair value of the assets based on the discounted cash flows of the assets

using a rate that approximates our weighted average cost of capital. With regard to retail store assets, which are comprised of leasehold improvements, fixtures and computer hardware and software, we consider the assets at each individual retail store to represent an asset group. In addition, we have considered the relevant valuation techniques that could be applied without undue cost and effort and have determined that the discounted estimated future cash flow approach provides the most relevant and reliable means by which to determine fair value in this circumstance.

On a quarterly basis, we assess whether events or changes in circumstances have occurred that potentially indicate the carrying value of long-lived assets may not be recoverable. During the first quarter of fiscal 2017, based on Level 3 inputs of historical operating performance, including sales trends, gross margin rates, current cash flows from operations and the projected outlook for each of our stores, we determined that all of our stores would be able to generate sufficient cash flows over the remaining term of the related leases to recover our investment in the respective stores.

| | Three Mo | onths Ended |
|--|-------------------|-------------------|
| | April 29, 2017 | April 30, 2016 |
| | (\$ in the | ousands) |
| Carrying value of assets with impairment | NA | \$856 |
| Fair value of assets impaired | NA | \$174 |
| Number of stores tested for impairment | 7 | 8 |
| Number of stores with impairment | NA | 3 |

NA - Not applicable.

Note 7: Share-Based Compensation

The Tilly's, Inc. 2012 Amended and Restated Equity and Incentive Plan, as amended in June 2014 (the "2012 Plan"), authorizes up to 4,413,900 shares for issuance of options, shares or rights to acquire our Class A common stock and allows for, among other things, operating income and comparable store sales growth targets as additional performance goals that may be used in connection with performance-based awards granted under the 2012 Plan. As of April 29, 2017, there were 1,741,021 shares still available for future issuance under the 2012 Plan.

Stock Options

We grant stock options to certain employees that give them the right to acquire our Class A common stock under the 2012 Plan. The exercise price of options granted is equal to the closing price per share of our stock at the date of grant. The nonqualified options vest at a rate of 25% on each of the first four anniversaries of the grant date provided that the award recipient continues to be employed by us through each of those vesting dates, and expire ten years from the date of grant.

The following table summarizes the stock option activity for the first quarter ended April 29, 2017 (aggregate intrinsic value in thousands):

| | Stock Options | Grant Date Weighted Average Exercise Price | Weighted Average Remaining Contractual Life (in Years) | Aggregate Intrinsic Value (1) |
|---|------------------|---|--|-------------------------------------|
| Outstanding at January 28, 2017 | 1,842,375 | \$ 9.98 | | |
| Granted | 401,000 | \$ 8.69 | | |
| Exercised | (4,200) | \$ 6.74 | | |
| Forfeited | (25,750) | \$ 8.91 | | |
| Expired | (2,500) | \$ 15.50 | | |
| Outstanding at April 29, 2017 | 2,210,925 | \$ 9.76 | 7.8 | \$ 3,224 |
| Vested and expected to vest at April 29, 2017 | 2,210,925 | \$ 9.76 | 7.8 | \$ 3,224 |
| Exercisable at April 29, 2017 | 1,002,175 | \$ 12.28 | 6.1 | \$ 717 |

⁽¹⁾ Intrinsic value for stock options is defined as the difference between the market price of our Class A common stock on the last business day of the fiscal quarter and the weighted average exercise price of in-the-money stock options outstanding at the end of each fiscal period. The market value per share was \$9.56 at April 29, 2017.

The stock option awards were measured at fair value on the grant date using the Black-Scholes option valuation model. Key input assumptions used to estimate the fair value of stock options include the exercise price of the award, the expected option term, expected volatility of our stock over the option's expected term, the risk-free interest rate over the option's expected term and our expected annual dividend yield, if any. As of January 29, 2017, we account for forfeitures as they occur. We will issue shares of Class A common stock when the options are exercised.

The fair values of stock options granted during the first quarter ended April 29, 2017 and April 30, 2016 were estimated on the grant date using the following assumptions:

| | Three Month | hs Ended |
|---|-------------------|-------------------|
| | April 29, 2017 | April 30, 2016 |
| Weighted average grant-date fair value per option granted | \$4.01 | \$3.54 |
| Expected option term (1) | 5.0 years | 5.0 years |
| Weighted average expected volatility factor (2) | 51.4% | 61.6% |
| Weighted average risk-free interest rate (3) | 1.9% | 1.4% |
| Expected annual dividend yield | —% | —% |

- (1) We have limited historical information regarding expected option term. Accordingly, we determine the expected option term of the awards using the latest historical data available from comparable public companies and management's expectation of exercise behavior.
- (2) Stock volatility for each grant is measured using the weighted average of historical daily price changes of our common stock over the most recent period equal to the expected option term of the awards.
- (3) The risk-free interest rate is determined using the rate on treasury securities with the same term as the expected life of the stock option as of the grant date.

Restricted Stock

Restricted stock awards ("RSAs") represent restricted shares of our common stock issued upon the date of grant in which the recipient's rights in the stock are restricted until the shares are vested, and restricted stock units ("RSUs") represent a commitment to issue shares of our common stock in the future upon vesting. Under the 2012 Plan, we may grant RSAs to independent members of our Board of Directors and RSUs to certain employees. RSAs granted to our Board of Directors vest at a rate of 50% on each of the first two anniversaries of the grant date provided that the respective award recipient continues to serve on our Board of Directors through each of those vesting dates. RSUs granted to certain employees vest at a rate of 25% on each of the first four anniversaries of the grant date provided that the respective recipient continues to be employed by us through each of those vesting dates. We determine the fair value of restricted stock underlying the RSAs and RSUs based upon the closing price of our Class A common stock on the date of grant.

A summary of the status of non-vested restricted stock changes during the first quarter ended April 29, 2017 are presented below:

| | Restricted Stock | Weighted Average Grant-Date Fair Value |
|-------------------------------|---------------------|---|
| Nonvested at January 28, 2017 | 166,960 | \$ 12.12 |
| Vested | (30,000) | \$ 16.07 |
| Forfeited | (3,750) | \$ 16.07 |
| Nonvested at April 29, 2017 | 133,210 | \$ 11.12 |

Stock-based compensation expense associated with stock options and restricted stock is recognized on a straight-line basis over the vesting period. The following table summarizes stock-based compensation recorded in the Consolidated Statements of Operations (in thousands):

| | Three Months Ended | | | Ended |
|--|--------------------|------------------|----|-------------------|
| | - | oril 29, 2017 | | April 30, 2016 |
| Cost of goods sold | \$ | 141 | \$ | 320 |
| Selling, general and administrative expenses | | 436 | | 530 |
| Stock-based compensation | \$ | 577 | \$ | 850 |

At April 29, 2017, there was \$5.3 million of total unrecognized stock-based compensation expense related to unvested stock options and restricted stock. This cost has a weighted average remaining recognition of 2.7 years.

Note 8: Loss Per Share

Loss per share is computed under the provisions of ASC 260, *Earnings Per Share*. Basic income per share is computed based on the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed based on the weighted average number of shares of common stock plus the effect of dilutive potential common shares outstanding during the period using the treasury stock method, whereby proceeds from such exercise, unamortized compensation and hypothetical excess tax benefits, if any, on share-based awards are assumed to be used by us to purchase the common shares at the average market price during the period. Potentially dilutive shares of common stock represent outstanding stock options and restricted stock awards.

The components of basic and diluted earnings per share are as follows (in thousands, except per share amounts):

| | Three Months Ended | | | Ended |
|--|--------------------|-------------------|----|-------------------|
| | | April 29, 2017 | | April 30, 2016 |
| Net loss | \$ | (161) | \$ | (2,745) |
| Weighted average basic shares outstanding | | 28,705 | | 28,425 |
| Weighted average shares for diluted earnings per share | | 28,705 | | 28,425 |
| Basic loss per share of Class A and Class B common stock | \$ | (0.01) | \$ | (0.10) |
| Diluted loss per share of Class A and Class B common stock | \$ | (0.01) | \$ | (0.10) |

The following stock options and restricted stock have been excluded from the calculation of diluted earnings per share as the effect of including these stock options and restricted stock would have been anti-dilutive (in thousands):

| | Three Mor | Three Months Ended | | |
|------------------|-------------------|---------------------------|--|--|
| | April 29, 2017 | April 30, 2016 | | |
| Stock options | 1,341 | 2,113 | | |
| Restricted stock | 57 | 176 | | |
| Total | 1,398 | 2,290 | | |

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of the financial condition and results of our operations should be read together with the financial statements and related notes of Tilly's, Inc. included in Part II Item 1 of this Quarterly Report on Form 10-Q and with our audited consolidated financial statements and the related notes included in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017. As used in this Quarterly Report on Form 10-Q, except where the context otherwise requires or where otherwise indicated, the terms "company", "World of Jeans & Tops", "we", "our", "us", "Tillys" and "Tilly's" refer to Tilly's, Inc. and its subsidiary.

Cautionary Statement Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. Forward-looking statements are often identified by the use of words such as, but not limited to, "anticipate", "believe", "can", "continue", "could", "estimate", "expect", "intend", "may", "plan", "project", "seek", "should", "target", "will", "would" and similar expressions or variations intended to identify forward-looking statements. These statements are based on the beliefs and assumptions of our management based on information currently available to management. These forward-looking statements are subject to numerous risks and uncertainties, including the risks and uncertainties described under the section titled "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017, those identified in this "Management's Discussion and Analysis of Financial Condition and Results of Operations" and elsewhere in this Quarterly Report on Form 10-Q, and in other filings we may make with the Securities and Exchange Commission from time to time. Moreover, we operate in an evolving environment. New risk factors and uncertainties emerge from time to time and it is not possible for our management to predict all risk factors and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors may cause actual results to differ materially from those contained in any forward-looking statement. We qualify all of our forward-looking statements by these

Overview

Tillys is a destination youth culture specialty retailer of casual apparel, footwear and accessories for young men, young women, boys and girls. We believe we bring together an unparalleled selection of the most sought-after brands rooted in the action sports, team sports, music, art and fashion inherent in the active and outdoor West Coast lifestyle. Our West Coast heritage dates back to 1982 when Hezy Shaked and Tilly Levine opened our first store in Orange County, California. As of April 29, 2017, we operated 222 stores, averaging 7,600 square feet, in 31 states. We also sell our products through our e-commerce website, www.tillys.com.

Known or Anticipated Trends

We, and teen retail in general, have experienced general downward trend in traffic to physical stores for an extended period of time. Conversely, online shopping has generally increased and resulted in sustained online sales growth. We believe these market trends will continue despite the slight improvement in store traffic that we experienced in the fourth quarter of fiscal 2016 and first quarter of fiscal 2017.

We expect to have a limited number of new store openings in the coming year. We will continue to focus our efforts on improving our existing stores, and expanding our online/digital capabilities through omni-channel initiatives designed to provide a seamless shopping experience for our customers, whether instore or online.

How We Assess the Performance of Our Business

In assessing the performance of our business, we consider a variety of performance and financial measures. The key indicators of the financial condition and operating performance of our business are net sales, comparable store sales, gross profit, selling, general and administrative expenses and operating income.

Net Sales

Net sales reflect revenue from the sale of our merchandise at store locations as well as sales of merchandise through our e-commerce platform, which is reflected in sales when the merchandise is received by the customer. Net sales also include shipping and handling fees for e-commerce shipments that have been delivered to the customer. Net sales are net of returns on sales during the period as well as an estimate of returns expected in the future stemming from current period sales. Net sales are also adjusted for the unredeemed awards and accumulated partial points on our customer loyalty program. Revenue from the sale of gift cards is deferred and not included in net sales until the gift cards are used to purchase merchandise. However, over time, the redemption of some gift cards becomes remote (referred to as "gift card breakage"). Revenue from estimated gift card breakage is also included in net sales.

Our business is seasonal and as a result our revenues fluctuate from quarter to quarter. In addition, our revenues in any given quarter can be affected by a number of factors including the timing of holidays and weather patterns. The third and fourth quarters of the fiscal year, which include the back-to-school and holiday sales seasons, have historically produced stronger sales and disproportionately stronger operating results than have the first two quarters of the fiscal year.

Comparable Store Sales

Comparable store sales is a measure that indicates the change in year-over-year comparable store sales which allows us to evaluate how our store base is performing. Numerous factors affect our comparable store sales, including:

- overall economic trends;
- · our ability to attract traffic to our stores and e-commerce platform;
- · our ability to identify and respond effectively to consumer preferences and fashion trends;
- · competition;
- the timing of our releases of new and seasonal styles;
- · changes in our product mix;
- pricing:
- the level of customer service that we provide in stores and through our e-commerce platform;
- our ability to source and distribute products efficiently;
- calendar shifts of holiday or seasonal periods;
- the number and timing of store openings and the relative proportion of new stores to mature stores; and
- the timing and success of promotional and advertising efforts.

Comparable store sales are sales from our e-commerce platform and stores open at least 12 full fiscal months as of the end of the current reporting period. A remodeled, relocated or refreshed store is included in comparable store sales, both during and after construction, if the square footage of the store was not changed by more than 20% and the store was not closed for more than five days in any fiscal month. We include sales from our e-commerce platform as part of comparable store sales as we manage and analyze our business on a single omni-channel and have substantially integrated our investments and operations for our stores and e-commerce platform to give our customers seamless access and increased ease of shopping. Comparable store sales exclude gift card breakage income and e-commerce shipping and handling fee revenue. Some of our competitors and other retailers may calculate comparable or "same store" sales differently than we do. As a result, data in this report regarding our comparable store sales may not be comparable to similar data made available by other retailers.

Gross Profit

Gross profit is equal to our net sales less our cost of goods sold. Cost of goods sold reflects the direct cost of purchased merchandise as well as buying, distribution and occupancy costs. Buying costs include compensation and benefit expense for our internal buying organization. Distribution costs include costs for receiving, processing and warehousing our store merchandise, and shipping of merchandise to or from our distribution and e-commerce fulfillment centers and to our e-commerce customers and between store locations. Occupancy costs include the rent, common area maintenance, utilities, property taxes, security and depreciation costs of all store locations. These costs are significant and can be expected to continue to increase as our company grows. The components of our reported cost of goods sold may not be comparable to those of other retail companies.

We regularly analyze the components of gross profit as well as gross profit as a percentage of net sales. Specifically we look at the initial markup on purchases, markdowns and reserves, shrinkage, buying costs, distribution costs and occupancy costs. Any inability to obtain acceptable levels of initial markups, a significant increase in our use of markdowns or a significant increase in inventory shrinkage or inability to generate sufficient sales leverage on the buying, distribution and occupancy components of cost of goods sold could have an adverse impact on our gross profit and results of operations.

Gross profit is also impacted by shifts in the proportion of sales of proprietary branded products compared to third-party branded products, as well as by sales mix shifts within and between brands and between major product departments such as 'young men's and women's apparel', footwear or accessories. A substantial shift in the mix of products could have a material impact on our results of operations. In addition, gross profit and gross profit as a percent of sales have historically been higher in the third and fourth quarters of the fiscal year, as these periods include the back-to-school and winter holiday selling seasons. In those periods, various costs, such as occupancy costs, generally do not increase in proportion to the seasonal sales increase.

Selling, General and Administrative Expenses

Our selling, general and administrative, or SG&A, expenses are composed of store selling expenses and corporate-level general and administrative expenses. Store selling expenses include store and regional support costs, including personnel, advertising and debit and credit card processing costs, e-commerce receiving and processing costs and store supplies costs. General and administrative expenses include the payroll and support costs of corporate functions such as executive management, legal, accounting, information systems, human resources, impairment charges and other centralized services. Store selling expenses generally vary proportionately with net sales and store growth. In contrast, general and administrative expenses are generally not directly proportional to net sales and store growth, but will be expected to increase over time to support the needs of our growing company. SG&A expenses as a percentage of net sales are usually higher in lower volume periods and lower in higher volume periods.

Operating Income (Loss)

Operating income (loss) equals gross profit less SG&A expenses. Operating income (loss) excludes interest income, interest expense and income taxes. Operating income (loss) percentage measures operating income as a percentage of our net sales.

Results of Operations

The following tables summarize key components of our unaudited results of operations for the periods indicated, both in dollars (in thousands) and as a percentage of our net sales.

| | | Three Months Ended | | |
|--|----|---------------------------|----|-------------------|
| | _ | | | April 30, 2016 |
| Statements of Operations Data: | | | | |
| Net sales | \$ | 120,947 | \$ | 120,218 |
| Cost of goods sold | | 88,042 | | 87,631 |
| Gross profit | | 32,905 | | 32,587 |
| Selling, general and administrative expenses | | 33,234 | | 36,554 |
| Operating loss | _ | (329) | | (3,967) |
| Other income, net | | 238 | | 76 |
| Loss before income taxes | | (91) | | (3,891) |
| Income tax expense (benefit) | | 70 | | (1,146) |
| Net loss | \$ | (161) | \$ | (2,745) |
| | | | | |
| Percentage of Net Sales: | | | | |
| Net sales | | 100.0 % | | 100.0 % |
| Cost of goods sold | | 72.8 % | | 72.9 % |
| Gross profit | _ | 27.2 % | | 27.1 % |
| Selling, general and administrative expenses | | 27.5 % | | 30.4 % |
| Operating loss | | (0.3)% | | (3.3)% |
| Other income, net | | 0.2 % | | 0.1 % |
| Loss before income taxes | | (0.1)% | | (3.2)% |
| Income tax expense (benefit) | | — % | | (0.9)% |
| Net loss | | (0.1)% | | (2.3)% |

The following table presents store operating data for the periods indicated:

| | | Three Months Ended | | |
|---|-----|--------------------|----|-------------------|
| | - A | April 29, 2017 | | April 30, 2016 |
| Operating Data: | | | | |
| Stores operating at end of period | | 222 | | 224 |
| Comparable store sales change (1) | | 0.6% | | (4.1)% |
| Total square feet at end of period (in thousands) | | 1,697 | | 1,704 |
| Average net sales per brick-and-mortar store (in thousands) (2) | \$ | 470 | \$ | 468 |
| Average net sales per square foot (2) | \$ | 62 | \$ | 61 |
| E-commerce revenues (in thousands) (3) | \$ | 16,252 | \$ | 15,327 |
| E-commerce revenues as a percentage of net sales | | 13.4% | | 12.7 % |

⁽¹⁾ Comparable store sales are net sales from stores that have been open at least 12 full fiscal months as of the end of the current reporting period. A remodeled or relocated store is included in comparable store sales, both during and after construction, if the square footage of the store was not changed by more than 20% and the store was not closed for more than five days in any fiscal month. Comparable store sales include sales through our e-commerce platform but exclude gift card breakage income, deferred revenue on loyalty program and e-commerce shipping and handling fee revenue.

⁽²⁾ E-commerce sales, e-commerce shipping and handling fee revenue, and gift card breakage are excluded from net sales in deriving average net sales per brick-and-mortar store.

⁽³⁾ E-commerce revenues include e-commerce sales and e-commerce shipping fee revenue.

First Quarter Ended April 29, 2017 Compared to First Quarter Ended April 30, 2016

Net Sales

Net sales were \$120.9 million in the first quarter of fiscal 2017 compared to \$120.2 million in the first quarter of fiscal 2016, an increase of \$0.7 million, or 0.6%

The increases in net sales were attributed to an increase in comparable store sales of 0.6% driven by e-commerce growth as compared to the first quarter of fiscal 2016. E-commerce revenues represented 13.4% of our total net sales, or \$16.3 million, in the first quarter of fiscal 2017 as compared to 12.7%, or \$15.3 million, in the first quarter of fiscal 2016. Our comparable store sales were driven by single-digit percentage increases in mens and boys departments, offset by low single-digit percentage decreases in womens, girls, footwear and accessories departments.

Gross Profit

Gross profit was \$32.9 million in the first quarter of fiscal 2017 compared to \$32.6 million in the first quarter of fiscal 2016, an increase of \$0.3 million, or 0.9%. Gross margin, or gross profit as a percentage of net sales, was 27.2% during the first quarter of fiscal 2017 and 27.1% during the first quarter of fiscal 2016. The comparable changes in gross margin were as follows:

| % | Attributable to |
|--------|---|
| 0.8% | Decrease in distribution, buying and occupancy costs as a percentage of net sales, primarily due to a reduction in the total number of stores by two. |
| (0.7)% | Decrease in product margins primarily due to higher markdowns. |
| 0.1% | Total |

Selling, General and Administrative Expenses

SG&A expenses were \$33.2 million in the first quarter of fiscal 2017 compared to \$36.6 million in the first quarter of fiscal 2016, a decrease of \$3.4 million, or 9.3%. As a percentage of net sales, SG&A expenses were 27.5% and 30.4% during the first quarter of fiscal 2017 and first quarter of fiscal 2016, respectively. The components of the SG&A decrease, both in terms of percentage of net sales and total dollars, were as follows:

| % | \$ millions | Attributable to | |
|--------|-------------|---|--|
| (1.4)% | \$(1.7) | Decrease in legal loss provisions. | |
| (1.0)% | (1.2) | Decrease due to more efficient marketing spend. | |
| (0.6)% | (0.7) | Decrease due to lower store impairment charges. | |
| 0.1% | 0.2 | Increase in various other SG&A expenses. | |
| (2.9)% | \$(3.4) | Total | |

Operating Loss

Operating loss was \$0.3 million, or 0.3% of net sales, in the first quarter of fiscal 2017 compared to \$4.0 million, or 3.3% of net sales, for the first quarter of fiscal 2016. The decrease in operating loss as compared to the first quarter of fiscal 2016 was primarily due to lower SG&A as a percentage of net sales.

Income Tax Expense (Benefit)

Income tax expense was \$0.1 million in the first quarter of fiscal 2017 compared to an income tax benefit of \$1.1 million in the first quarter of fiscal 2016. The income tax expense in the first quarter of fiscal 2017 was primarily due to the tax impact of discrete items related to employee stock grant activity in the first quarter of fiscal 2017.

Net Loss and Loss Per Share

Net loss was \$0.2 million for the first quarter of fiscal 2017 compared to \$2.7 million for the first quarter of fiscal 2016, representing a decrease in net loss of \$2.5 million, due to the factors discussed above. Loss per share was \$0.01 for the first quarter of fiscal 2017 compared to \$0.10 for the first quarter of fiscal 2016.

Liquidity and Capital Resources

Our primary cash needs are for merchandise inventories, payroll, store rent and capital expenditures. We have historically provided for these needs from internally generated cash flows. In addition, we have access to additional liquidity through a \$25.0 million revolving credit facility with Wells Fargo Bank, NA. We expect to continue to finance our operations from cash and marketable securities on hand as well as cash flows from operations without borrowing under our revolving credit facility over the next twelve months.

Working capital at April 29, 2017, was \$109.8 million compared to \$129.8 million at January 28, 2017, a decrease of \$20.0 million. The changes in our working capital during the first three months of fiscal 2017 were as follows:

| \$ millions | Description | |
|---|---|--|
| \$129.8 | Working capital at January 28, 2017 | |
| (28.3) | (28.3) Decrease in cash, cash equivalents and marketable securities | |
| 2.4 | Increase in merchandise inventories, net of merchandise payables | |
| 2.5 | Decrease in accrued compensation and benefits | |
| 3.4 Net increase from changes in all other current assets and liabilities | | |
| \$109.8 | Working capital at April 29, 2017 | |

Cash Flow Analysis

A summary of operating, investing and financing activities is shown in the following table (in thousands):

| | Three Months Ended | | |
|---|-----------------------|----|-------------------|
| | April 29, 2017 | | April 30, 2016 |
| Net cash used in operating activities | \$ (5,039) | \$ | (7,982) |
| Net cash (used in) provided by investing activities | (779) | | 737 |
| Net cash used in financing activities | (20,363) | | (301) |
| Net decrease in cash and cash equivalents | \$ (26,181) | \$ | (7,546) |

Net Cash Used In Operating Activities

Operating activities consist primarily of net income adjusted for non-cash items that include depreciation, asset impairment write-downs, deferred income taxes and share-based compensation expense, plus the effect on cash of changes during the year in our assets and liabilities.

Net cash flows used in operating activities were \$5.0 million during the first quarter of fiscal 2017 compared to \$8.0 million in the first quarter of fiscal 2016. The \$3.0 million decrease in cash used in operating activities was primarily due to the \$2.6 million decrease in operating loss and decreases in prepaid expenses as compared to the first quarter of fiscal 2016.

Net Cash (Used In) Provided By Investing Activities

Cash flows from investing activities consist primarily of capital expenditures and maturities and purchases of marketable securities.

Net cash used in investing activities was \$0.8 million during the first quarter of fiscal 2017 compared to net cash provided by investing activities of \$0.7 million during the first quarter of fiscal 2016. Net cash used in investing activities in the first quarter of fiscal 2017 consisted of capital expenditures totaling \$3.0 million, partially offset by net proceeds from marketable securities of \$2.2 million. Net cash provided by investing activities during the first quarter of fiscal 2016 primarily consisted of capital expenditures totaling \$4.3 million, partially offset by net proceeds from marketable securities of \$5.1 million.

Net Cash Used in Financing Activities

Cash flows used in financing activities consist primarily of cash dividend payments, payments on our capital lease obligation and proceeds from employee exercises of stock options.

Net cash used in financing activities was \$20.4 million during the first quarter of fiscal 2017 compared to \$0.3 million during the first quarter of fiscal 2016. Financing activities in the first quarter of fiscal 2017 primarily consisted of dividends paid of \$20.1 million and cash payments on our capital lease obligation of \$0.2 million. Financing activities in the first quarter of fiscal 2016 primarily consisted of cash payments on our capital lease obligation of \$0.2 million.

Line of Credit

Our amended and restated credit agreement with Wells Fargo Bank, N.A. (the "Bank") provides for a \$25.0 million revolving line of credit with a maturity date of June 26, 2020. The interest rate charged on borrowings is selected at our discretion at the time of draw between the London Interbank Offered Rate, plus 0.75%, or at the Bank's prime rate. The agreement allows for the declaration and payment of dividends or distributions to stockholders. On January 31, 2017, our Board of Directors declared a special cash dividend of \$0.70 per share to all holders of record of issued and outstanding shares of both Class A and Class B common stock as of the close of business on February 15, 2017. Payment of the dividend was made on February 24, 2017. The line of credit is secured by substantially all of our assets. As a sub-feature under the credit agreement, the Bank may also issue stand-by and/or commercial letters of credit up to \$15.0 million.

We are required to maintain certain financial and non-financial covenants in accordance with the line of credit. The financial covenants require certain levels of leverage and profitability, such as (i) income before income taxes not to be less than \$1.0 million (calculated at the end of each fiscal quarter on a trailing 12-month basis), (ii) a maximum ratio of 4.00 to 1.00 as of each quarter end for "Funded Debt to EBITDAR", defined as the sum of total debt, capital leases and annual rent expense multiplied by six divided by the sum of net income, interest expense, taxes, depreciation, amortization and annual rent expense on a trailing 12-month basis, and (iii) requires minimum eligible inventory, cash, cash equivalents and marketable securities totaling \$50.0 million as of the end of each quarter. In addition, maximum investment in fixed assets in any fiscal year of \$50.0 million.

As of April 29, 2017, we were in compliance with all of our covenants and had no outstanding borrowings under the revolving credit facility.

Contractual Obligations

As of April 29, 2017, there were no material changes to our contractual obligations as described in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section of our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Off-Balance Sheet Arrangements

We are not a party to any off-balance sheet arrangements, except for operating leases, purchase obligations and our revolving credit facility.

Critical Accounting Policies and Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the U.S. requires the appropriate application of certain accounting policies, some of which require us to make estimates and assumptions about future events and their impact on amounts reported in our consolidated financial statements. Since future events and their impact cannot be determined with absolute certainty, the actual results will inevitably differ from our estimates. A summary of our significant accounting policies is included in Note 2 to the consolidated financial statements in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Recently Adopted Accounting Standard

On January 29, 2017, we adopted Accounting Standards Update ("ASU") No. 2016-09, *Improvements to Employee Share-Based Payment Accounting*, which simplifies the accounting and reporting for share-based compensation, including the accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as the classification in the statement of cash flows. We elected to account for forfeitures as they occur, rather than estimate expected forfeitures. The adoption of ASU 2016-09 resulted in a cumulative-effect adjustment of \$0.2 million decrease to retained earnings and a \$0.2 million increase to additional paid-in-capital as of January 29, 2017, related to the recognition of previously estimated expected forfeitures using the modified retrospective method. We adopted the cash flow presentation which requires excess tax benefits

to be presented as an operating activity rather than a financing activity. The adoption of this update did not have an effect on our consolidated results of operations.

New Accounting Standards Not Yet Adopted

In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU No. 2014-09 Revenue from Contracts with Customers ("ASU 2014-09"), which amends the existing accounting standards for revenue recognition. ASU 2014-09 outlines principles that govern revenue recognition at an amount an entity expects to be entitled when products are transferred to customers. ASU 2014-09, which will become effective for us in the first quarter of fiscal 2018, may be applied retrospectively for each period presented or retrospectively with the cumulative effect recognized in the opening retained earnings balance in fiscal year 2018. We are in the process of evaluating the overall impact of adopting the new standard on our consolidated financial statements. Based on our preliminary assessment, we have determined that the adoption will change the timing of recognition of gift card breakage income.

In February 2016, the FASB issued ASU, No. 2016-02, *Leases* (Accounting Standards Codification 842). The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective interest method or on a straight-line basis over the term of the lease. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than 12 months regardless of their classification. Leases with a term of 12 months or less will be accounted for similar to existing guidance for operating leases. The standard is effective for us in the first quarter of fiscal 2019, with early adoption permitted. The new standard is expected to impact our consolidated financial statements as we conduct all of our retail sales and corporate operations in leased facilities. We are in the process of evaluating the impact of adopting the new standard on our consolidated financial statements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As of April 29, 2017, there were no material changes in the market risks described in the "Quantitative and Qualitative Disclosure of Market Risks" section of our Annual Report on Form 10-K for the fiscal year ended January 28, 2017.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Disclosure Committee, including our Chief Executive Officer and our Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of April 29, 2017. The term "disclosure controls and procedures," as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to our management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Based on the evaluation of our disclosure controls and procedures as of April 29, 2017, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

Changes in Internal Control Over Financial Reporting

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Inherent Limitations on Effectiveness of Controls

Our management, including our Chief Executive Officer and Chief Financial Officer, believes that our disclosure controls and procedures and internal control over financial reporting are designed to provide reasonable assurance of achieving their objectives and are effective at the reasonable assurance level. However, our management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected.

These inherent limitations include the realities that judgments in decision making can be faulty, and that breakdowns can occur because of a simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by management override of the controls. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions; over time, controls may become inadequate because of changes in conditions, or the degree of compliance with policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

Part II. Other Information

Item 1. Legal Proceedings

From time to time, we may become involved in lawsuits and other claims arising from our ordinary course of business. We have established loss provisions of approximately \$0.5 million for matters in which losses are probable and can be reasonably estimated. For some matters, we are currently unable to predict the ultimate outcome, determine whether a liability has been incurred or make an estimate of the reasonably possible liability that could result from an unfavorable outcome because of the uncertainties related to the incurrence, amount and range of loss on any pending litigation or claim. Because of the unpredictable nature of these matters, we cannot provide any assurances regarding the outcome of any litigation or claim to which we are a party or that the ultimate outcome of any of the matters threatened or pending against us, including those disclosed below, will not have a material adverse effect on our financial condition, results of operations or cash flows.

Lauren Minniti, on behalf of herself and all others similarly situated, v. Tilly's, Inc., United States District Court, Southern District of Florida, Case No. 0:17-cv-60237-FAM. On January 30, 2017, the plaintiff filed a putative class action lawsuit against us, alleging violations of the Telephone Consumer Protection Act of 1991 (the "TCPA"). Specifically, the complaint asserts a violation of the TCPA for allegedly sending unsolicited automated messages to the cellular telephones of the plaintiff and others. The complaint seeks class certification and damages of \$500 per violation plus treble damages under the TCPA. We filed our initial response to this matter with the court on March 15, 2017. At this time, we are unable to determine a reasonable range of potential loss for this matter, which could be material.

Skylar Ward, on behalf of herself and all others similarly situated, v. Tilly's, Inc., Superior Court of California, County of Los Angeles, Case No. BC595405. In September 2015, the plaintiff filed a putative class action lawsuit against us, alleging violations of California's wage and hour rules and regulations and unfair competition law. Specifically, the complaint asserted a violation of the applicable California Wage Order for alleged failure to pay reporting time pay, as well as several derivative claims. The complaint sought certification of a class, unspecified damages, unpaid wages, penalties, restitution, and attorneys' fees. In June 2016, the court granted our demurrer to the plaintiff's complaint, on the grounds that the plaintiff failed to state a cause of action against Tilly's. Specifically, the court agreed with us that the plaintiff's cause of action for reporting-time pay fails as a matter of law as the plaintiff and other putative class members did not "report for work" with respect to certain shifts on which the plaintiff's claims are based. At the hearing on the plaintiff's demurrer, the court granted the plaintiff leave to amend her complaint. The plaintiff filed an amended complaint in July 2016, which brought the same claims as her original complaint but added various factual allegations. In August 2016, we filed a demurrer as to the plaintiff's amended complaint, on the grounds that the plaintiff's amended complaint still failed to state a cause of action against Tilly's, for the same reasons that the court granted our demurrer as to the plaintiff's original complaint. In November 2016, the court entered a written order sustaining our demurrer, and dismissing all of plaintiff's causes of action with prejudice. On January 12, 2017, Plaintiff filed an appeal of the order to the California Court of Appeal, and Plaintiff's opening brief is due to be filed on May 30, 2017. We have defended this case vigorously and will continue to do so.

Karina Whitten, on behalf of herself and all others similarly situated, v. Tilly's Inc., Superior Court of California, County of Los Angeles, Case No. BC 548252. In June 2014, the plaintiff filed a putative class action and representative Private Attorney General Act of 2004 lawsuit against us alleging violations of California's wage and hour, meal break and rest break rules and regulations, and unfair competition law, among other things. The complaint sought class certification, penalties, restitution,

injunctive relief and attorneys' fees and costs. The plaintiff filed a first amended complaint in December 2014. We answered the complaint in January 2015, denying all allegations. We engaged in mediation in May 2016, and the parties reached a resolution that was presented to the court for preliminary approval in September 2016. The court preliminarily approved the settlement in October 2016, and notice of the settlement was issued to class members. Upon completion of the claims process, the court approved the final settlement in February 2017. We concluded this matter with the payment of the final settlement in April 20, 2017. The final settlement amount was not materially different from the amount previously accrued when a loss provision was established.

On June 10, 2015, we and one of our vendors entered into a settlement arrangement with a plaintiff who filed a copyright infringement lawsuit against us and the vendor related to certain vendor products we sell. The settlement requires that the vendor pay \$2.0 million to the plaintiff over three years and we have agreed to guarantee such payments. In the event of the vendor's default, the current estimated range of a reasonably possible loss is zero to \$0.7 million. If required to perform under this settlement, we would utilize all available rights of offset to reduce our potential loss, including application of amounts owed by us to the vendor from our ongoing purchases of the vendor's merchandise and/or the enforcement of a security interest we have in the vendor's intellectual property.

Item 1A. Risk Factors

We operate in a rapidly changing environment that involves a number of risks that could materially and adversely affect our business, financial condition, prospects, operating results or cash flows. For a detailed discussion of the risks that affect our business, please refer to the section entitled "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended January 28, 2017. There have been no material changes to our risk factors as previously disclosed in our Annual Report on Form 10-K.

Item 6. Exhibits

| Exhibit No. | Description of Exhibit | | |
|----------------|---|--|--|
| 31.1* | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended. | | |
| 31.2* | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended. | | |
| 32.1** | Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. | | |
| 101 | Interactive data files from Tilly's, Inc.'s Quarterly Report on Form 10-Q for the quarter ended April 29, 2017, formatted in XBRL (eXtensible Business Reporting Language): (i) the Consolidated Balance Sheets; (ii) the Consolidated Statements of Income; (iii) the Consolidated Statements of Comprehensive Income; (iv) the Consolidated Statement of Stockholders' Equity; (v) the Consolidated Statements of Cash Flows and (vi) Notes to Consolidated Financial Statements. | | |

- * Filed herewith
- ** Furnished herewith and not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

| Date: May 30, 2017 | Tilly's, Inc. |
|--------------------|---|
| 24(4.114) 55, 201. | /s/ Edmond S. Thomas |
| | Edmond S. Thomas |
| | President, Chief Executive Officer and Director |
| | (Principal Executive Officer) |
| Date: May 30, 2017 | |
| | /s/ Michael Henry |
| | Michael Henry |
| | Chief Financial Officer |
| | (Principal Financial Officer) |
| | |

CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO RULE 13a-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED

I, Edmond Thomas, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Tilly's, Inc. for the quarter ended April 29, 2017;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 30, 2017

/s/ Edmond Thomas

Edmond Thomas

President, Chief Executive Officer and Director

CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO RULE 13a-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED

I, Michael Henry, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Tilly's, Inc. for the quarter ended April 29, 2017;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's Board of Directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 30, 2017

/s/ Michael Henry

Michael Henry
Chief Financial Officer

CERTIFICATIONS OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q for the fiscal quarter ended April 29, 2017 of Tilly's, Inc. (the "Company") as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Edmond Thomas, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (i) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 30, 2017

/s/ Edmond Thomas

Edmond Thomas

President, Chief Executive Officer and Director

In connection with the Quarterly Report on Form 10-Q for the fiscal quarter ended April 29, 2017 of Tilly's, Inc. (the "Company") as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael Henry, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (i) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 30, 2017

/s/ Michael Henry

Michael Henry

Chief Financial Officer

The foregoing certifications are being furnished solely to accompany the Report pursuant to 18 U.S.C. Section 1350 and in accordance with SEC Release No. 33-8238. These certifications shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall they be incorporated by reference in any filing of the Company under the Securities Act of 1933, as amended, whether made before or after the date hereof, regardless of any general incorporation language in such filing.