# Tilly's, Inc. Announces Third Quarter Fiscal 2015 Results 

December 2, 2015

## Introduces Fourth Quarter Fiscal 2015 Outlook

- Third Quarter Net Sales Increased 7.9\% to \$142 million; Comp Store Sales Increased 3.9\%
- Third Quarter GAAP EPS of \$0.10; Non-GAAP EPS of $\$ 0.16$

IRVINE, Calif.--(BUSINESS WIRE)--Dec. 2, 2015-- Tilly's, Inc. (NYSE: TLYS) today announced financial results for the third quarter (13 weeks) and first nine months ( 39 weeks) of fiscal 2015 ended October 31, 2015.

Ed Thomas, President and Chief Executive Officer, stated, "I came back to Tillys because I was excited about its differentiated concept and significant potential for improvement and growth. In my first 50 days as CEO, I have become reacquainted with the Company and I am even more excited about the opportunities I see to improve this business. We will make decisions with a long-term view, but with a sense of urgency to begin driving better results as soon as possible.
"I am pleased with the comparable store sales performance we achieved in the third quarter. We expect to end the fiscal year with appropriate inventory levels while maintaining healthy product margins in the fourth quarter."

## Third Quarter Results Overview

The following comparisons refer to operating results for the third quarter of fiscal 2015 versus the third quarter of fiscal 2014 ended November 1, 2014:

- Total net sales increased $7.9 \%$ to $\$ 142$ million from $\$ 131$ million.
- Comparable store sales, which include e-commerce sales, increased 3.9\%.
- Gross profit increased $10.1 \%$ to $\$ 44.6$ million from $\$ 40.5$ million. Gross margin, or gross profit as a percentage of net sales, increased to $31.5 \%$ from $30.9 \%$. The 60 basis point increase was primarily due to a 40 basis point improvement in buying, distribution and occupancy costs and a 20 basis point increase in merchandise margins.
- Operating income was $\$ 5.4$ million compared to $\$ 8.6$ million, and included an aggregate of $\$ 2.4$ million in non-comparable charges related to separation obligations for the Company's former CEO and non-cash store asset impairment charges. Operating expenses also included a timing shift in marketing expenses from the second quarter last year into the third quarter this year when compared to the prior year period.
- The Company's effective tax rate was $48.0 \%$ compared to $40.2 \%$ in the prior year period primarily due to the impact of stock option expirations, which resulted in the write-off of certain previously recognized deferred tax assets. This rate difference increased income tax expense for the third quarter of fiscal 2015 by approximately $\$ 0.4$ million utilizing fiscal 2014's third quarter tax rate for comparability purposes.
- Net income was $\$ 2.8$ million, or $\$ 0.10$ per diluted share, inclusive of the non-comparable charges and tax rate impact noted above. This compares to $\$ 5.1$ million, or $\$ 0.18$ per diluted share, in the prior year period. Excluding the non-comparable charges and tax rate impact noted above, non-GAAP net income was $\$ 4.5$ million, or $\$ 0.16$ per diluted share.


## First Nine Months Results Overview

The following comparisons refer to operating results for the first nine months of fiscal 2015 versus the first nine months of fiscal 2014 ended November 1, 2014:

- Total net sales increased $7.2 \%$ to $\$ 392$ million from $\$ 365$ million.
- Comparable store sales, which include e-commerce sales, increased 2.1\%.
- Gross profit increased $10.1 \%$ to $\$ 117$ million from $\$ 107$ million. Gross margin increased to $29.9 \%$ from $29.1 \%$. This 80 basis point increase was primarily due to a 60 basis point improvement in buying, distribution and occupancy costs and a 20 basis point increase in merchandise margins.
- Operating income was $\$ 8.6$ million compared to $\$ 12.0$ million, and included an aggregate of $\$ 3.3$ million in non-comparable charges related to non-cash store asset impairments, separation obligations for the Company's former CEO, and a legal settlement accrual.
- The Company's effective tax rate was $46.2 \%$ compared to $41.7 \%$ in the prior year period primarily due to the impact of stock option expirations, which resulted in the write-off of certain previously recognized deferred tax assets. This rate difference increased income tax expense for fiscal 2015 by approximately $\$ 0.4$ million utilizing fiscal 2014's year-to-date tax rate for comparability purposes.
- Net income was $\$ 4.7$ million, or $\$ 0.16$ per diluted share, inclusive of the non-comparable charges and tax rate impacts noted above. This compares to $\$ 7.0$ million, or $\$ 0.25$ per diluted share in the prior year period. Excluding the
non-comparable charges and tax rate impact noted above, non-GAAP net income was $\$ 6.8$ million, or $\$ 0.24$ per diluted share.


## Balance Sheet and Liquidity

As of October 31, 2015, the Company had $\$ 76$ million of cash and marketable securities and no debt outstanding under its revolving credit facility compared to $\$ 61$ million and no debt, respectively, as of November 1, 2014.

## Fourth Quarter 2015 Outlook

The Company expects fourth quarter comparable store sales to be in the range of $-2 \%$ to $-4 \%$, operating income to be in the range of $\$ 7$ million to $\$ 9$ million, and net income per diluted share to be in the range of $\$ 0.10$ to $\$ 0.12$. This assumes an anticipated effective tax rate of approximately $60 \%$ due to the discrete impact of additional stock option expirations expected to occur during the fourth quarter. Weighted average diluted share count is assumed at 28.5 million shares. The Company expects to end the fiscal year with 224 total stores.

## Non-GAAP Financial Measures

In addition to reporting financial measures in accordance with accounting principles generally accepted in the United States ("GAAP"), the Company is providing certain non-GAAP financial measures including "non-GAAP net income" and "non-GAAP earnings per diluted share". These amounts are not in accordance with, or an alternative to, GAAP. The Company's management believes that these measures help provide investors with transparency to the underlying comparable financial results excluding items that may not be indicative of, or are unrelated to, the Company's core day-to-day operating results.

For a description of these non-GAAP financial measures and reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP, please see the accompanying table titled "Supplemental Information-Consolidated Statements of Income; Reconciliation of Non-GAAP Financial Measures to GAAP Financial Measures" contained in this press release.

## Conference Call Information

A conference call to discuss the financial results is scheduled for today, December 2, 2015, at 4:30 p.m. ET (1:30 p.m. PT). Investors and analysts interested in participating in the call are invited to dial (877) 407-4018 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at www.tillys.com. Please visit the website and select the "Investor Relations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until December 16, 2015, by dialing (877) 870-5176 (domestic) or (858) 384-5517 (international) and entering the conference identification number: 13626115. Please note participants must enter the conference identification number in order to access the replay.

## About Tillys

Tillys is a leading destination specialty retailer of West Coast inspired apparel, footwear and accessories with an extensive assortment of the most relevant and sought-after brands rooted in action sports, music, art and fashion. Tillys is headquartered in Southern California and, as of December 2, 2015, operated 226 stores and its website, www.tillys.com.

## Forward Looking Statements

Certain statements in this press release and oral statements made from time to time by our representatives are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In particular, statements regarding our future financials and operating results, including but not limited to future comparable store sales, future operating income, future net income, future earnings per share, future gross, operating or product margins, anticipated tax rate, future inventory levels, and market share and our business and strategy, including but not limited to expected store openings and closings, expansion of brands and exclusive relationships, development and growth of our ecommerce platform and business, promotional strategy, and any other statements about our future expectations, plans, intentions, beliefs or prospects expressed by management are forward-looking statements. These forward-looking statements are based on management's current expectations and beliefs, but they involve a number of risks and uncertainties that could cause actual results or events to differ materially from those indicated by such forwardlooking statements, including, but not limited to, our ability to respond to changing customer preferences and trends, attract customer traffic at our stores and online, execute our growth and long-term strategies, expand into new markets, grow our ecommerce business, effectively manage our inventory and costs, effectively compete with other retailers, enhance awareness of our brand and brand image, general consumer spending patterns and levels, the effect of weather, and other factors that are detailed in our Annual Report on Form 10-K, filed with the Securities and Exchange Commission ("SEC") on April 1, 2015, including those detailed in the section titled "Risk Factors" and in our other filings with the SEC, which are available from the SEC's website at www.sec.gov and from our website at www.tillys.com under the heading "Investor Relations". Readers are urged not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. We do not undertake any obligation to update or alter any forward-looking statements, whether as a result of new information, future events or otherwise. This release should be read in conjunction with our financial statements and notes thereto contained in our Form 10-K.

## Tilly's, Inc.

## Consolidated Balance Sheets

(In thousands, except par value and per share data)

## ASSETS

Current assets:
Cash and cash equivalents
Marketable securities
Receivables
Merchandise inventories
Prepaid expenses and other current assets
Total current assets
Property and equipment, net
Other assets
Total assets
LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:

| Accounts payable | $\$ 24,770$ | $\$ 23,109$ |
| :--- | :--- | :---: |
| Accrued expenses | 17,860 | 12,325 |
| Deferred revenue | 5,212 | 7,075 |
| Accrued compensation and benefits | 4,278 | 5,911 |
| Current portion of deferred rent | 6,533 | 6,070 |
| Current portion of capital lease obligation | 845 | 806 |
| Total current liabilities | 59,498 | 55,296 |
| Long-term portion of deferred rent | 42,141 | 41,875 |
| Long-term portion of capital lease obligation | 1,055 | 1,694 |
| Total long-term liabilities | 43,196 | 43,569 |
| Total liabilities | 102,694 | 98,865 |

Stockholders' equity:
Common stock (Class A), \$0.001 par value; October 31, 2015-100,000 shares authorized, 12,305
shares issued and outstanding; January 31, 2015-100,000 shares authorized, 11,546 shares issued and outstanding 12
Common stock (Class B), \$0.001 par value; October 31, 2015-35,000 shares authorized, 16,169 shares
issued and outstanding; January 31, 2015-35,000 shares authorized, 16,544 shares issued and outstanding
Preferred stock, $\$ 0.001$ par value; October 31, 2015 and January 31, 2015-10,000 shares authorized,
no shares issued or outstanding

| Additional paid-in capital | 132,937 | 126,565 |
| :--- | :--- | :--- |
| Retained earnings | 36,729 | 32,072 |
| Accumulated other comprehensive income | 4 | 21 |
| Total stockholders' equity | 169,698 | 158,686 |
| Total liabilities and stockholders' equity | $\$ 272,392$ | $\$ 257,551$ |

## Tilly's, Inc.

## Consolidated Statements of Income

(In thousands, except per share data)
(unaudited)

Thirteen Weeks Ended Thirty-Nine Weeks Ended
October 31, November 1, October 31, November 1, 201520142015

| Cost of goods sold (includes buying, distribution, and occupancy costs) | 97,051 | 90,735 | 274,616 | 258,947 |
| :--- | :--- | :--- | :--- | :--- |
| Gross profit | 44,641 | 40,548 | 117,289 | 106,530 |
| Selling, general and administrative expenses | 39,254 | 31,971 | 108,669 | 94,548 |
| Operating income | 5,387 | 8,577 | 8,620 | 11,982 |
| Other income (expense), net | 21 | $(22$ | ) | 40 |
| Income before income taxes | 5,408 | 8,555 | 8,660 | 18 |
| Income tax expense | 2,594 | 3,442 | 4,003 | 4,994 |
| Net income | $\$ 2,814$ | $\$ 5,113$ | $\$ 4,657$ | $\$ 6,970$ |
|  |  |  |  |  |
| Basic earnings per share of Class A and Class B common stock | $\$ 0.10$ | $\$ 0.18$ | $\$ 0.16$ | $\$ 0.25$ |
| Diluted earnings per share of Class A and Class B common stock | $\$ 0.10$ | $\$ 0.18$ | $\$ 0.16$ | $\$ 0.25$ |
| Weighted average basic shares outstanding | 28,408 | 28,024 | 28,305 | 28,007 |
| Weighted average diluted shares outstanding | 28,419 | 28,046 | 28,403 | 28,082 |

Tilly's, Inc.
Supplemental Information - Consolidated Statements of Income
Reconciliation of Non-GAAP Financial Measures to GAAP Financial Measures
(unaudited)

| Thirteen Weeks Ended October 31, 2015: | Net Income (in \$000s) | Earnings per Diluted Share |
| :---: | :---: | :---: |
| As reported | \$ 2,814 | \$ 0.099 |
| Add back: |  |  |
| Non-cash store asset impairment charges, tax effected at 48.0\% | 705 | 0.025 |
| Former CEO separation obligations, tax effected at 48.0\% | 569 | 0.020 |
| Income tax difference due to stock option expirations | 418 | 0.015 |
| As adjusted for non-GAAP items | \$ 4,506 | \$ 0.159 |
| Thirty-Nine Weeks Ended October 31, 2015: | Net Income (in \$000s) | Earnings per Diluted Share |
| As reported | \$ 4,657 | \$ 0.164 |
| Add back: |  |  |
| Legal Settlement, tax effected at 46.2\% | 263 | 0.009 |
| Non-cash store asset impairment charges, tax effected at 46.2\% | 926 | 0.033 |
| Former CEO separation obligations, tax effected at 46.2\% | 588 | 0.021 |
| Income tax difference due to stock option expirations | 388 | 0.014 |
| As adjusted for non-GAAP items | \$ 6,822 | \$ 0.240 |

Tilly's, Inc.
Consolidated Statements of Cash Flows
(In thousands)
(unaudited)

## Thirty-Nine Weeks Ended

October 31, November 1, 20152014

Adjustments to reconcile net income to net cash provided by operating activities:
$\left.\begin{array}{lll}\text { Depreciation and amortization } & 16,991 & 15,630 \\ \text { Stock-based compensation expense } & 3,313 & 2,710 \\ \text { Impairment of assets } & 1,721 & - \\ \text { Loss on disposal of assets } & 245 & 79 \\ \text { Gain on sales and maturities of marketable securities } & (96 & (86 \\ \text { Deferred income taxes } & 733 & 598 \\ \text { Excess tax benefit from stock-based compensation } & (95 & - \\ \text { Changes in operating assets and liabilities: } & (1,809) & 2,689 \\ \text { Receivables } & (18,603) & (15,930\end{array}\right)$

Tilly's, Inc.

Store Count and Square Footage

Total Gross

|  | Stores | Stores | Stores | Stores | Total Gross |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Square Footage |
|  | Open at | Opened | Closed | Open at | End of Qtr |
|  | Beg of Qtr | During Qtr | During Qtr | End of Qtr | (in thousands) |
| 2014 Q1 | 195 | 3 | 0 | 198 | 1,535 |
| 2014 Q2 | 198 | 6 | 1 | 203 | 1,563 |
| 2014 Q3 | 203 | 5 | 1 | 207 | 1,589 |
| 2014 Q4 | 207 | 5 | 0 | 212 | 1,622 |
| 2015 Q1 | 212 | 2 | 1 | 213 | 1,630 |
| 2015 Q2 | 213 | 3 | 0 | 216 | 1,655 |
| 2015 Q3 | 216 | 4 | 0 | 220 | 1,681 |

View source version on businesswire.com: http://www.businesswire.com/news/home/20151202006106/en/
Source: Tilly's, Inc.

Investor Relations:
ICR, Inc.
Anne Rakunas/Joseph Teklits
310-954-1113
anne.rakunas@icrinc.com

